

**new!**

# Degree Programme in Design



Muotoilija (AMK), Bachelor of Culture and Arts

The application period is

**14 January – 15 February 2008**

# Finland in brief

**f**inland is a republic which became independent in 1917. The head of the state is the president, Ms Tarja Halonen. The prime minister is Mr Matti Vanhanen. The population is about 5.2 million.

The capital of the state is Helsinki, close to 1 million people live in the capital region. The mean temperature in Helsinki is +17 degrees Celsius in July and -6 in February.

**Finland is known** as the country of thousands of lakes and it has the largest archipelago in Europe. Finland is also known from Finnair, Lapland and Santa Claus, mobile brand Nokia, F1 driver Kimi Raikkonen, international clothing brands such as Marimekko. Finland has been a member of the European Union since 1995.

**More information** about Kymenlaakso and Kouvola region is available at:

- [www.kouvolanseudulle.fi](http://www.kouvolanseudulle.fi)
- [www.kymenlaakso.fi](http://www.kymenlaakso.fi)



## Kymenlaakso in Finland

### Kymenlaakso

Kymenlaakso is a province in Southeast Finland with a population of 185,000. The industrial life is heavily reliant on forest industry and traffic services, as well as the opportunities provided by the nearby region in Russia. Kymenlaakso consists of 12 municipalities. The Kotka-Hamina region and Kouvola region form the operational centres of the province.

Kymenlaakso is one of the most densely populated regions in Finland. The province is geographically compact, with relatively short distances to the provincial centres and the Helsinki capital region (about 130 km) and the St. Petersburg region (about 290 km).

Wilderness areas of Northern Kymenlaakso, Kymijoki, the Baltic Sea coast and the archipelago in the south and built cultural environment illustrate the versatile natural environment and many-sidedness of the region.

### Kouvola

Kouvola is the regional capital of the province of Kymenlaakso (the Kymi River Valley). Nothing is far away in Kouvola, a town covering no more than 45 square kilometres. Kouvola has 32,000 inhabitants, and Kouvola region about 100,000 people.

Kouvola is the centre of trade, administration and communications in Southeast Finland. The main business sectors are commerce, local government, communications and education, along with the engineering consultants serving industry and construction. The history of Kouvola is closely tied to the birth of the Finnish railways and garrisons.

Kouvola is also a town of students and young people, adding colour and life to the urban scene. The various vocational colleges, university of applied science and university units provide training in practical subjects, business, communication and design.

# Kymenlaakso University of Applied Sciences



● Kymenlaakson ammattikorkeakoulu, University of Applied Sciences (UAS) is one of the 29 universities of applied sciences authorised by the Ministry of Education.

Finnish universities of applied sciences offer a practical alternative to normal university-level education. Courses reflect the needs of businesses and industry.

Kymenlaakson ammattikorkeakoulu is a multidisciplinary institute of higher education that produces high-quality professional expertise in close co-operation with working life as well as other organisations of education, training, and research. Our areas of expertise are logistics, international business and health care.

The total number of students is approximately 4,400 and the number of staff employed is about 400. Kymenlaakson ammattikorkeakoulu, University of Applied Sciences is owned by the City of Kotka and the Kouvola Region Federation of Municipalities.

## International activities

Kymenlaakson ammattikorkeakoulu, University of Applied Sciences has a network of over 100 partner universities and institutes of higher education in Europe, Asia, Russia, and North and South America.

International activities are implemented in cooperation between education, research, working life and surrounding society. Promoting internationalisation is an essential part of the strategy of Kymenlaakso University of Applied Sciences. Our international degree programmes and courses, student and teacher mobility, practical training abroad and different projects form the core of international activities.



# Degree Programme in Design

## Focus on Global Roles in Design Industry

### Degree: Muotoilija (AMK), Bachelor of Culture and Arts

APPLICATIONS NOT SUBMITTED  
ONLINE SHOULD BE SENT TO:  
Kymenlaakson ammattikorkeakoulu,  
University of Applied Sciences  
Admissions Office  
P.O.Box 111, FI-45101 Kouvola  
Finland

ADMISSIONS OFFICE  
[www.kyamk.fi/Applying](http://www.kyamk.fi/Applying)  
[admissions@kyamk.fi](mailto:admissions@kyamk.fi)

EDUCATION UNIT  
Kymenlaakson ammattikorkeakoulu,  
University of Applied Sciences  
Design and Restoration  
Utinkatu 85, Kouvola, Finland

● The degree programme aims to develop professionalism in students' approach to design. The aim is to address the new roles of design in a changing global world.

The programme focuses on essential design skills, sustainability, global design entrepreneurship and a holistic approach to visual concepts in order to ensure tools necessary for a designer to master the design process in various contexts. The programme also includes processing of complex innovative concepts and leading design-orientated projects.

The curriculum will include joint studies and projects with the International Business Programme of Kymenlaakso University of Applied Sciences Business Department, thus providing the students with knowledge of several areas of economy and business.

The programme is aimed at students from different cultural backgrounds who wish to build an international career in design or business management. The degree comprises 240 credits and has a duration of 4 years. The language of instruction is English.

**Additional Information:** All applications can be made online (see page 5). The applicants who satisfactorily meet all admissions requirements will be invited to an entrance exam. The entrance exam will be held 7 April – 8 April 2008 at Utinkatu 85, Kouvola, Finland. The studies will begin in autumn 2008 with fifteen student places available in Kouvola.

The degree comprises 240 credits and has a duration of 4 years. The language of instruction is English.

# Joint application system to degree programmes conducted in English

This recommendation applies to the selection/admission process of Finnish professionally-oriented higher education institutions' Bachelor-level degree programmes conducted in English. The professionally-oriented higher education institutions either use the English translation 'polytechnic' or 'university of applied sciences' when referring to themselves. For the purpose of this document, professionally oriented higher education institutions are hereafter referred to as polytechnics and/or universities of applied sciences (abbr. UAS). Moreover, this document refers to a 'degree programme conducted in English' with a general term 'programme'.

## General principles of admissions

**a**pplications for the programmes are submitted through the joint application system. The application form can be submitted online or sent by post to the admissions office of the applicant's first choice polytechnic/UAS. You can apply online to programmes conducted in English at [www.admissions.fi](http://www.admissions.fi).

The applicant may choose at most four options. The student admissions follow the admissions criteria decided on by the polytechnics/UASs in the joint application system, and the order of preference of the options chosen by the applicant. The application form must be submitted by the end of the application period. The admission is conditional until the polytechnic/UAS has checked the applicant's school and other relevant certificates. The polytechnic/UAS may withdraw the admission, if the applicant has given false information.

**Application period for programmes starting in August 2008 starts on 14 January and closes on 15 February at 4.15 pm Finnish time. All required attachments have to be at the admissions office of the applicant's first choice polytechnic/UAS by 22 February 2008 at 4.15 pm Finnish time.** All attachments have to be posted or delivered to the admissions office, faxed or scanned copies are not accepted. Paper applications not submitted online must arrive at the admissions office of the applicant's first choice polytechnic/UAS by 15 February 2008 at 4.15 pm Finnish time.

Please contact the admissions office of the polytechnic/UAS of your first choice in all matters relating to your application and to changes in your circumstances.

## Changing and supplementing the application

The applicant may change the order of preference of the options indicated in the application form in writing until the end of the application period. Once the application period has ended, the order of preference may no longer be changed.

The applicant may, out of his or her own initiative or at the request of an authority, complete the application form after the end of the application period as specified in the 22§ of the Administrative Procedure Act (434/2003). The extended supplementation may continue only until the joint application register data entering has been completed, as specified in decree (353/2003).

After the Ministry of Education has decided on the schedule for the 2008 joint application, the National Board of Education gives the registrar's decision on the detailed schedule to the admissions offices for the purposes of preparing for the joint application and admissions.

## Eligibility for applying to the Programmes

### General eligibility for the programmes is given by:

- completed Finnish upper secondary education or the Finnish matriculation examination
- International Baccalaureate, Reifeprüfung or European Baccalaureate examination
- a vocational college diploma or higher vocational diploma (e.g. in engineering)
- a vocational qualification of at least three years duration, completed in vocational upper secondary education and training, referred to in the Vocational Education and Training Act (630/98), or an earlier corresponding qualification
- combined education programmes of at least three years duration, referred to in the Act on Youth-level Education and the Polytechnic Experiment (391/91)
- a vocational qualification in adult education of at least three years duration, referred to in the Vocational Adult Education Act (631/98)
- a non-Finnish qualification or studies equivalent to the qualifications mentioned above.

## Joint application system to degree programmes conducted in English

Those applicants who are applying with competence based vocational qualification, competence based further vocational qualification or non-Finnish qualifications must have completed their studies by the end of the application period. Only final certificates will be accepted, result slips or statements of results will not be accepted.

If a polytechnic/UAS uses discretionary admissions, other applicants may also be admitted, if the polytechnic/UAS considers their skills and knowledge sufficient.

If the applicant is a refugee or in a refugee-like situation and the qualifications obtained cannot be proven through documentary evidence, polytechnic/UAS can consider whether the applicant can be invited to the entrance examination, even if the polytechnic/UAS does not use discretionary admission. The applicant must prove his/her refugee status by decision made by a competent authority.

*Eligibility for applying a corresponding field of study is given by:*

- a vocational qualification of less than three years duration, completed in vocational upper secondary education and training, referred to in the Vocational Education and Training Act (630/98), or a corresponding earlier qualification
- combined education programmes of less than three years duration, referred to in the Act on Youth-level Education and the Polytechnic experiment (391/91)
- vocational qualifications or further vocational qualifications in adult education of less than three years duration, referred to in the Vocational Adult Education Act (631/98)
- a non-Finnish qualification or studies equivalent to the qualifications mentioned above.

Eligibility for polytechnic/UAS studies in a corresponding field of study on the basis specified above may be broadened into general eligibility for polytechnic/UAS studies by:

- 1) completing in addition a) general or vocational studies that extend the post-basic education studies to three years of duration, or b) a further vocational qualification or c) a specialist vocational qualification or
- 2) gaining at least three years of work experience in a corresponding field, after completing the qualification.

The corresponding field of study is defined according to the following fields of vocational education and training: humanities and education; culture; natural sciences; natural resources and the environment; tourism, catering and domestic services; social services, health and sports; technology, communications and transport; social sciences, business and administration.

Polytechnic/UAS can also take into consideration a vocational qualification or school-level vocational education that

does not fall into the fields of education and training specified above as studies in a corresponding field, if its content is close to the study programme specialisation.

### Admissions procedures

In order to demonstrate eligibility to polytechnic/UAS studies, an applicant applying with a non-Finnish qualification must provide a copy of the original certificate to the admissions office of his or her first-choice polytechnic/UAS by the set date. The polytechnic/UAS will then decide on the applicant's eligibility to all options in the application. In addition, an official Finnish, Swedish or English translation of the certificate must be provided, if the certificate is not written in one of these languages, the translation must have the translators signature and stamp. The copies must be sent by post, scanned or faxed copies will not be accepted.

Also applicants with a Finnish competence based vocational qualification or competence based further vocational qualification must provide a copy of the original certificate to the admissions office of his or her first-choice polytechnic/UAS by the set date.

***The certificate copies must be delivered to the admissions office by 22 February 2008 4.15 pm Finnish time (+2 hrs GMT).***

Applicant can be asked to complete his/her application by 6 March 2008, the requests for attachment completions must be made by 29 February 2008.

All applicants who have demonstrated their eligibility will be invited to the entrance examinations.

The applicants' language skills will be evaluated in the language test included in the entrance examination on a pass/ fail basis. An applicant who has failed the language test is withdrawn from admission.

An applicant can be exempted from the language test, if he or she has provided a certificate of his or her language skills to the first-choice polytechnic/UAS by the end of the application period. The minimum language skills requirement is IELTS score academic level 5,5 or TOEFL score 550 paper-based test/ 213 computer-based/ 79-80 internet -based test, or grade C in the Finnish matriculation examination in advanced level English (IB-examination grade 4 completed in Finland, Reifeprüfung -examination grade 7 completed in Finland or EB-examination grade 6.00-6.95), or skills level 4 in English in the Finnish general language examination (www.oph.fi => Tutkintopalvelut => Yleiset kielitutkinnot). Both TOEFL and IELTS test results are valid for two years. The Finnish general language examination does not have a set date of validity. TOEFL score results are only accepted directly from the Educational Testing Service.

In addition, primary and secondary school education in English completed in Great Britain, Ireland, the United States, Canada, Australia or New Zealand or Bachelor's or Master's de-

gree completed in English in one of these countries, is also accepted as a demonstration of sufficient English language skills.

### Selection between applicants with equal admission points

In case there is a tie in admission points, the applicants to Polytechnic/UASs will be ranked on the following basis:

1. the order of preference of the options indicated by the applicant
2. the result of the entrance examination
3. the grade point average in all subjects
4. points awarded for school performance

### Admission groups

50% of the applicants will be admitted on the basis of the entrance examination only, and 50% on the basis of the combined points for previous school performance and the entrance examination. If study places become available later, applicants on the waiting list will be admitted in the order indicated by their admission points.

#### 1. Admission on the basis of the total of points for school performance and the entrance examination:

Applicants who have completed or are completing the Finnish matriculation examination, IB examination in a Finnish upper secondary school or the Reifeprüfung examination in Finland, or applicants who have completed the European Baccalaureate examination of European schools.

Applicants who are completing their Finnish matriculation examination during the application process apply with their latest upper secondary school certificate. Grades for the Matriculation examination are received from the Matriculation Examination register. Applicants who are completing their IB-examination in a Finnish upper secondary school in the spring 2008 apply with their Predicted Grades and these applicants must provide a copy of their Predicted Grades to the admissions office of their first choice by 19 May 2008. The admission of an applicant who is completing his/her IB-examination in a Finnish upper secondary school during application process is conditional until the applicant's final certificate has been checked. Applicants who are completing their Reifeprüfung –examination in the spring 2008 must provide a copy of their final certificate to the admissions office of their first choice by 19 May 2008.

The maximum total of admission points is 100, out of which at most 30 can be awarded for school performance and 70 for the entrance examination.

#### 2. Admission on the basis of the entrance examination

Applicants with eligibility to apply to polytechnic/UAS studies referred to in the Polytechnics Act (351/2003), not mentioned in section 1 above, or whose eligibility to apply is based on non-Finnish qualifications. The admission of those

Applicants with eligibility to apply to polytechnic/UAS studies referred to in the Polytechnics Act (351/2003), not mentioned in section 1 above, or whose eligibility to apply is based on non-Finnish qualifications. The admission of those completing an EB in a European school in the spring of the application is also based only on the points awarded for the entrance examination. The maximum total of entrance examination points is 100.

#### Points awarded for school performance

Applicants who are applying on the basis of their upper secondary school leaving certificate and the Finnish matriculation examination certificate are awarded points for three grades on their matriculation examination certificate: mother tongue, English, and the best of either general studies or mathematics. In the field of technology applicants are awarded points for three grades on their matriculation examination certificate: mother tongue, English and the best of mathematics, chemistry or physics. Candidates for the matriculation examination apply with their latest upper secondary school certificate. The polytechnics/UAS will receive results of the matriculation examination directly from the Matriculation Examination Board.

#### Matriculation examination certificate

Grades	l/e	m	cl	b	a
Mother tongue	5	4	3	2	1
Advanced level English	5	4	3	2	1
English basic level	3	2	1	0	0
Mathematics or the best general studies test or chemistry or physics (general studies if the exam was taken before 2006)	5	4	3	2	1

#### The average of all grades on the general upper secondary school leaving certificate

≥ 8,00 ≥ 7,50 ≥ 7,00 ≥ 6,50 ≥ 6,00

Points awarded	15	13	11	8	4
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### Entrance examinations

The maximum points awarded for the entrance examination is 100 points. The entrance examination results of those applicants who are admitted on the basis of the total of points for school performance and the entrance examination are automatically scaled down by 0.7.

**The entrance examinations can be arranged between 1 April and 9 May 2008.** The minimum score for a passed examination are: Culture 50/100.



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**ONLINE APPLICATIONS [www.admissions.fi](http://www.admissions.fi)**

**MORE INFORMATION**

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